

Factor 5 – Achieving Results and Program Evaluation							
Regional planning issue to be addressed	Long-term outcome desired	Livability Principle(s) addressed	Applicable Activity in the Regional Plan for Sustainable Development	Anticipated Progress and Forms of Measurement			
				6 months	12 months	24 months	36 months
Disconnection between low- and moderate-income workforce to employment options	Increased proportion of low- and very-low income households within transit commute of major employment centers	1. Providing More Transportation Choices; 3. Increasing Economic Competitiveness	Transport2040 plan that cements agreements between major employers and regional transit agency	Identify potential long term employers willing to participate in program; secure participation of transit agency. Measure: letters of commitment from participating agencies	Working group convenes and completes 4-month charge to develop agreements to incorporate into the RPSD. Measure: meeting summaries; strategic plan outline, appropriate research	Draft plan submitted to leadership Team for review and incorporation into the RPSD; review process commenced. Measure: draft plan, summary of public plan reviews, analysis of comments	Draft transportation plan, ratified as component of RSPD. Measure: RPSD, coverage of plan adoption, survey of implementing agencies to ascertain their respective operating plans
High combined housing + transportation costs for large portion of region's residents	Decrease in combined housing + transportation costs per household.	1. Providing more transportation choices, 2. promote equitable/affordable housing, 9. improve air quality	Relationship between land use, housing and transportation elements and Transport2040	Investigate issues and disparities between housing and transportation costs. Measure: develop methods of analyses.	Public meetings to educate communities on linkages between housing and transportation costs. Public input. Measure: Summary of meetings, comments inventoried	Develop strategies to minimize h+t costs. Measure: Monitor transportation access and affordable housing trends; expand affordable housing options closer to urbanized areas.	Plan and implement growth strategies in RPSD. Measure: Evaluate growth patterns as they occur to ensure employment centers and services are located near new development
Existing comprehensive plans do not draw connections between transportation, housing, and economic development	Prepare a regional comprehensive plan that integrates land use, transportation, housing and economic development	1. Providing more transportation choices, 2. Promote equitable/affordable housing, 3. Enhance economic competitiveness, 7. Smart Growth, 14. provide meaning to Livability Principles of the RPSD	Guidelines for incorporating shared sustainability elements into local and regional plans	Inventory existing plans in region related to the 12 elements proposed. Measure: Index of plans with matrix showing differences, begin working on interrelationships of proposed plan elements	Review of plans and matrix. Measure: Development of Draft Plan elements	Review Draft Plan elements by Consortium. Measure: Prepare list of corrections. Complete corrections and resubmit for Consortium approval and recommendation to governing bodies	Review of Draft Plan elements, hold public meetings throughout the region for input. Measure: Revise Draft Plan resubmit for adoption by 6 local governments and 2 MPO's and implementation.
Substandard transportation infrastructure outside of municipal districts	Pave and maintain rural roadways	4. Support existing communities, 5. coordinate policies/leverage investment, 9. Improve air quality	Address issues of roadway improvements in Model Community Water Plan	Inventory roadways throughout the region. Measure: Create a roadway catalog	Prioritize roadways by need. Measure: Program plan of approach	Plan for roadway improvements in CIP. Measure: Discuss prioritized roadway segments with CIP Committee.	Minimum number of roadway segments improved each year (# TBD). Measure: Roadways removed from index as completed.
Inadequate access to fresh food for residents living outside municipal boundaries "food deserts"	Local access to healthy and nutritious alternatives, affordable housing units closer to fresh food	5. Coordinate policies/leverage investment, 4.support existing communities, 3. enhance economic competitiveness, 2. equitable/affordable housing	Identify incentives and model ordinances that rural communities can implement to encourage affordable housing with fresh food access.	Create a public participation plan that receives input from local leaders and residents that identifies barriers to fresh food. Measure: Public participation plan, meeting summaries, list of perceived barriers.	Form advisory committee to prepare a list of draft solutions to overcome barriers to food access by low-income, rural residents. Measure: Committee meeting summaries, list of draft solutions.	Draft recommendations and strategies developed. Measure: Strategies presented to Consortium for review and approval.	Consortium approved strategies/policies submitted to governing bodies. Measure: Policies approved and implemented.
High per capita VMT due to development patterns	Decrease per capita VMT and transportation emissions in the region	1. Provide more transportation choices, 2. promote equitable/affordable housing, 9. improve air quality	Promote land use patterns that take into consideration the impacts of transportation and air quality and minimize travel times.	Identification of metrics that measure transportation and air quality impacts of development patterns. Measure: Catalog of identified metrics and regional transportation and air quality data.	Assessment of scenarios based on identified metrics and quantified data. Measure: Report of scenario models including public meeting to inform residents and stakeholders of impacts.	Select preferred scenario based on metric evaluation, and public input. Measure: Provide summary report to Consortium.	Consortium review of findings provide direction for implementation Measure: Adopt policies to reduce VMT and improve air quality i.e. RPSD
Regionally high rates of obesity and diabetes	Lower obesity and diabetes rates; Maintain low rates	4. Support existing communities, 3. enhance economic competitiveness	Determine cause of obesity and diabetes i.e. lack of access to healthy food sources, access to recreation resources, etc.	Determine what barriers are preventing healthy communities. Measure: Input from rural residents and community leaders explaining specific needs	Work with local health departments on needs assessment and inventory of resources. Measure: Analyze data and develop methodology to address issues.	Develop goals and strategies for submittal to the Consortium for review. Measure: Create policies that promote healthy communities.	Implement healthy community policies. Measure: Prepare implementation strategies and metrics to monitor progress.

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Substandard drainage and flood control infrastructure in large portion of the region	Localized drainage master planning to develop long-term solutions	4. Support existing communities, 6. value communities and neighborhoods, 11. Natural hazard mitigation 12. sustainable utilities	Address issues of flooding and drainage infrastructure in Model Community Mater Plans; coordinate with Flood Commission for Natural Hazards element in Plan	Identify flood and drainage issues throughout the region. Measure: Receive public input, Inventory data	Prioritize areas of greatest need, perform technical studies. Measure: analyze data and modeling.	Develop alternatives based on output of technical studies. Measure: Develop metrics and implementation strategies	Follow implementation strategies, construct infrastructure based on outcome of studies. Measure: provide system of monitoring outcomes.
Limited access to jobs, housing, and transportation among minority and low-income communities	Increase transportation access/options to minority and low-income communities	1. Providing more transportation choices, 2. Promote equitable/affordable housing, 4. support existing communities, 5. coordinate policies/leverage investment, 7. smart growth	Policies and projects to improve access to jobs, housing and transportation for underrepresented communities	Identify existing locations of underrepresented communities in the region as well as data illustrating transportation access, employment and housing types. Measure: Prepare a map using GIS that includes transportation access, employment centers and housing types with location of underrepresented communities	Identify metrics i.e. access to jobs, transportation and housing to evaluate scenarios. Measure: Revised evaluation templates.	Prepare case studies based on criteria for access to jobs, transportation, and housing. Measure: Prepare findings for inclusion throughout the RPSD	Implementation of RPSD will address limited access issues. Measure: Monitoring of RPSD implementation strategies, performance measures ongoing
Isolated communities have limited opportunity and access to participate in regional and local planning	Ongoing education and outreach to keep communities informed; development of community groups	6. Value communities and neighborhoods, 7. smart growth	Provide multiple public participation opportunities throughout the region.	Host Sustainability Summit to kick off the RPSD, coordinate community meetings. Measure: Develop methodology for receiving comments	Hold public meetings; receive input ensuring the greatest numbers of residents are involved in the planning process. Measure: Prepare report of initial meetings. Incorporate comments into Draft Plan	Present Draft Plan to communities throughout the region for further input. Measure: Ensure complete understanding of document and process.	Host Sustainability Summit to wrap up the RPSD. Measure: Provide opportunity for residents to take survey pertaining to experience in planning process, satisfaction with process.
Water infrastructure planning is not integrated with land use, housing, transportation and economic development.	Coordinated land use and water planning that involves water providers in the region and integrated housing, transportation and economic development	4. Support existing communities, 3. enhance economic competitiveness, 8. Organize a multi-faceted water management system	Establish a regional Working Group for land use and water planning	Identify regional members particularly state and local governments, municipal water providers and other pertinent agencies. Measure: letters of commitment.	Working group meets to analyze ways to integrate water planning with land use, housing, transportation, and economic development planning. Measure: working group report on current conditions; outline of strategies.	Monitor progress of Working Group; consider interagency plan for water infrastructure. Measure: Summarize meetings and progress of Working Group, provide outcomes summary to Consortium.	Consortium review of Working Group recommendations. Measure: Include data and outcome in Water element of RPSD
Development patterns causing jobs and housing imbalance	Increase in affordable housing near major employment centers	4. Support existing communities, 3. enhance economic competitiveness, 2. equitable/affordable housing, 7. smart growth	Prioritized list of strategies, programs and projects	Housing and transportation committees lead effort to collect data and spatially analyze affordable housing and employment centers. Measure: Prepare summary of meeting, inventory data	Develop metrics to measure jobs and affordable housing balance i.e. density levels, transit times, etc. Measure: Develop tool to evaluate development patterns.	Identify strategies through case study development to improve the jobs and affordable housing balance around major employment centers. Measure: Summaries of case study prepared for Consortium	Consortium review and recommendation of future growth patterns implemented through the RPSD. Measure: Annual review of RPSD to ensure success.
Lack of public transportation for in rural communities.	Increase access to transportation options, particularly transit, in rural communities	1. Provide more transportation choices, 4. support existing communities, 5. coordinate policies/leverage investment, 7. smart growth	Invite local transit board to assist with development of key Plan elements i.e. transportation/mobility, land use, etc.	Invite transit board to initial meetings, include transit issues in public meetings Measure: Meeting summaries, summarize comments	Coordinate community meeting, especially rural communities, transit needs analysis. Measure: prepare report of needs, applicable to RPSD	Compare needs and results from community meetings with City of Las Cruces Long-range transit Plan. Measure: Results matrix compiled/inventoried	Incorporate findings into RPSD transportation/Mobility element. Measure: Develop metrics for ongoing evaluation.
Language barriers in the Hispanic community resulting in numerous zoning violations.	Educate Hispanic community on zoning facts, prepare bi-lingual ordinances	5. Coordinate policies/leverage investment, 4. support existing communities, 6. value communities and neighborhoods	Provide translation services throughout planning process of the RPSD	Secure translator for community meetings for Spanish-speaking residents. Measure: Translate meeting minutes into Spanish and make available.	Educate Spanish-Speaking residents in the planning process. Measure: Ensure planning methods and terms are understood by residents.	Translate RPSD elements in Spanish and make document available to Spanish-speaking residents. Measure: Prepare Spanish language RPSD.	Hold final meeting with translator to ensure Spanish-speaking residents are represented and have ownership of final document. Measure: create Spanish survey for Spanish-speaking resident to complete.

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Character of neighborhoods, increase connectivity between neighborhoods and create livable mixed-use neighborhoods	Encourage compact or infill development that creates cohesive neighborhoods	7. Smart Growth, 4. Support existing Communities, 6. value communities and neighborhoods, 13. quality building and quality community	Create mechanisms and incentives for new development to locate in areas where the least amount of impacts to surrounding neighborhoods will occur while providing a community character that is vibrant and cohesive.	Develop program for surveying and inventorying neighborhoods and communities throughout county not in existing colonias planning areas. Measure: solidify data collection process, begin windshield survey	Survey/inventory existing neighborhoods and communities throughout the entire county (Those that have yet to be surveyed). Measure: Prepare summary of survey/inventory data	Prepare a community needs analysis based on survey/inventory data. Measure: Community needs analysis outlines specific needs to address the diversity of the county's various neighborhoods and communities	Data becomes framework for various elements in the RPSD. Measure: Incorporate community needs analysis into RPSD
Inadequate infrastructure/utility information and planning throughout the county	Develop a comprehensive inventory of type/size/location of all utilities throughout Doña Ana County.	8. Organize multi-faceted water management system, 12. sustainable utilities, 5. coordinate policies and leverage investment	Determine location of utilities to guide where growth should occur. Help to shape the Land Use element of the RPSD.	Contact utility companies and arrange for data download. Measure: Develop program and criteria for locating of utilities.	Perform field research and collection of utility data. Measure: Compile data into usable database/GIS	Analyze data and use to develop land use plan (and others) to ensure plans match future build out projections for the county. Measure: Maintain data and keep up to date. Act as data clearinghouse	Maintain clearinghouse for data and collect new as new utilities are added. Measure: develop protocol to keep database current.
Poor air quality issues throughout the county	Support regional efforts to maintain and improve air quality by meeting or exceeding State and Federal Air Quality Standards.	9. Improve air quality, 1. provide more transportation choices, 7. smart growth	Prioritized list of programs and policies that address air quality in the RPSD.	Develop a process for monitoring air quality issues. Measure: Compile list of areas of non-attainment or those areas with potential air quality issues.	Address those areas of concern for air quality issues. Measure: Revisit the EPA Natural Events Action Plan last updated in 2000 to ensure it still meets the needs of the region.	Areas of non-attainment are addressed and air quality standards developed. Measure: Develop air quality standard policies	Attempt to implement policies and remove areas of non-attainment be removed from that status. Measure: Continuously monitor and implement strategies
Encroachment by development into critical and sensitive areas.	Make land use decisions that protect and enhance the natural environment.	10. Conserve natural resources, 6. Value communities and neighborhoods, 5. Coordinate policies and leverage investment	Enhance the critical and sensitive areas element of the RPSD.	Create Multi-Jurisdictional Task Force to discuss ways that technical and administrative resources can be used in open space conservation and management. Measure: Organize Task Force and hold meeting	Task Force performs research, analysis and inventory of critical and sensitive areas prone to development encroachment. Measure: Present findings at public meeting	Continue public input and comments sessions. Measure: Hold additional meetings	Prepare plan for environmentally sensitive areas. Measure: Adopt arroyo, trail, and open-space management plans which balance the public and property owner interests.
Inconsistencies with infrastructure planning and comprehensive land use decisions along state and national borders	Prepare a bi-national border plan that creates continuity between jurisdictions and promotes good planning practice when it comes to planning at the border	5. Coordinate policies and leverage investment, 7. smart growth, 3. enhance economic competitiveness,	Sub-regional plan to the RPSD, will tie in to economic development, land use, transportation, etc.	Prepare scope of work, perform background research. Measure: Scope approved, research complete	Hire consultant for deployment of plan text. Measure: Draft of plan for review.	Complete plan. Measure: Completed plan for adoption by DAC, City of Juarez and EP MPO	No further progress as plan should be adopted within first two years
Development codes vary throughout the County or are non-existent	Prepare a Unified Development Code that provides continuity between jurisdictions	13. quality building and quality community 5. Coordinate policies and leverage investment 7. smart growth	Unified Development Code used to implement the RPSD	Prepare scope of work, hire consultant, determine what type of code Measure: Scope approved, consultant hired, type of code chosen	Hold public meetings to develop framework for zoning and subdivision standards Measure: Compile and analyze information	Prepare draft plan for review by consortium and public Measure: compile comments make revisions for final draft	Submit UDC to (6) governments & (2) MPOS for review and adoption Measure: Implement UDC